RESEARCH, UPDATED MONTHLY

CHARLESTON AI VISIBILITY INDEX

Which Charleston-area businesses ChatGPT, Gemini and Google's AI answers recommend, tracked every month across 10 trades.

UPDATED NOVEMBER 2026

First monthly check (baseline). Month-to-month movement starts with the next check.

THIS MONTH IN NUMBERS

5

Businesses named per answer, on average

26%

Share of mentions going to each trade's top 3 businesses

586

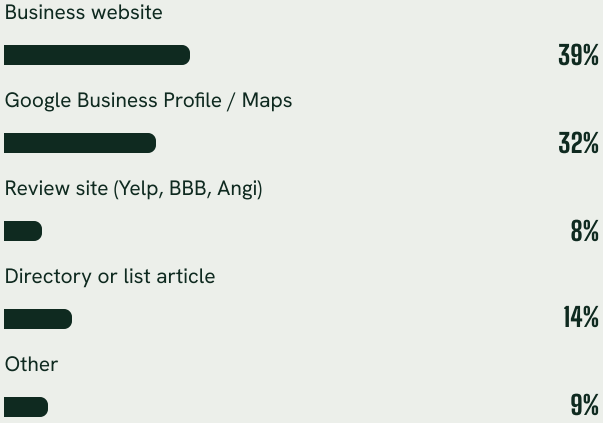
Different businesses named across all 10 trades

320

AI answers checked this month

80 questions, 4 assistants. 3 had no answer.

WHAT AI CITES, ALL 10 TRADES



Share of all 1,398 sources cited, by type.

WHAT THE 100 MOST-NAMED BUSINESSES HAVE IN COMMON

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 648 · Ranks 4–10: 210. 97 of 100 had a count.

OWN WEBSITE CITED

37% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

63% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

42 of the 100 top businesses were in the Maps top 3 for at least one town. 84 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

46 of the 100 top businesses.

OTHER SITES THAT LISTED THEM

undergrads.com (49), zillow.com (45), realtrends.com (31), movebuddha.com (28)

Patterns in one month of answers, not proof of cause.

THIS IS NOT A RANKING

These lists come from 80 questions we asked four AI assistants. A different question, town or day can give a different list. Each answer names several businesses, and many different businesses get named in every trade. Nobody can promise an AI mention. What AI reads is mostly in a business's own hands: its website, its Google Business Profile and the review sites that list it.

WHO AI RECOMMENDS, BY TRADE

Pick a trade and an assistant. Each list shows the businesses named most often, and the sources the answers cited.

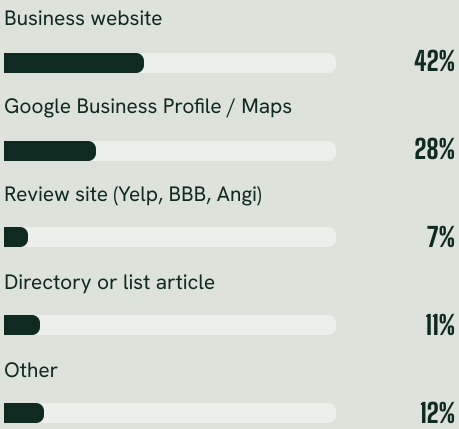
ELECTRICIANS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Charleston Electric & Air** charleston-electric.com ★ 4.9 · 2,507 reviews · Maps #1 · named first 7×	38% 12 of 32 answers
2	**Arc Angel Electric** arcangelelectric.com ★ 4.9 · 291 reviews · Maps #2	34% 11 of 32 answers
3	**Gloudeman Electric** thegloudemanelectric.com ★ 5.0 · 314 reviews · Maps #1 · named first 8×	31% 10 of 32 answers
3	**Mister Sparky of Charleston** mistersparky.com ★ 4.9 · 2,180 reviews · Maps #1 · named first 2×	31% 10 of 32 answers
5	**Mr. Electric of Charleston** ★ 5.0 · 173 reviews · Maps #20 · named first 1×	25% 8 of 32 answers
6	**Ashley River Wired** ★ 4.9 · 159 reviews · Maps #2 · named first 1×	22% 7 of 32 answers
7	**Powerful Electrical LLC** powerfulelectricalllc.com ★ 4.7 · 369 reviews · Maps #8 · named first 1×	19% 6 of 32 answers
7	**5 Star Electrical Solutions** 5starelectricalsolutions.com ★ 5.0 · 156 reviews	19% 6 of 32 answers
7	**EmergenServe** emergenserve.com ★ 5.0 · 34 reviews	19% 6 of 32 answers
7	**U.S. Electric Contractors** ★ 5.0 · 88 reviews · Maps #1 · named first 1×	19% 6 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 53 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR ELECTRICIANS



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Gloudeman Electric was named first in 8 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 314 · Ranks 4–10: 159. 10 of 10 had a count.

OWN WEBSITE CITED

39% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

58% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

6 of the top 10 were in the Maps top 3 for at least one town. 8 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

6 of the top 10.

OTHER SITES THAT LISTED THEM

cascadelocalseo.com (9), southcarolinabusinessesnearme.com (9), thumbtack.com (7), sc.charlestontoprated.com (6)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Arc Angel Electric, Mister Sparky of Charleston, Mr. Electric of Charleston, 5 Star Electrical Solutions, U.S. Electric Contractors	2
Top rated	U.S. Electric Contractors	3
Best reviews	Gloudeman Electric, Mister Sparky of Charleston, Mr. Electric of Charleston	3
Most reliable	Arc Angel Electric, Gloudeman Electric	4
Urgent	Charleston Electric & Air	4
Specific job	EmergenServe	2
Affordable	Powerful Electrical LLC	3
Recommend	Ashley River Wired	2

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Mister Sparky of Charleston	8
Mount Pleasant	Arc Angel Electric, Gloudeman Electric	4
Summerville	Charleston Electric & Air	4
North Charleston	Powerful Electrical LLC	3
West Ashley	Ashley River Wired	2

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

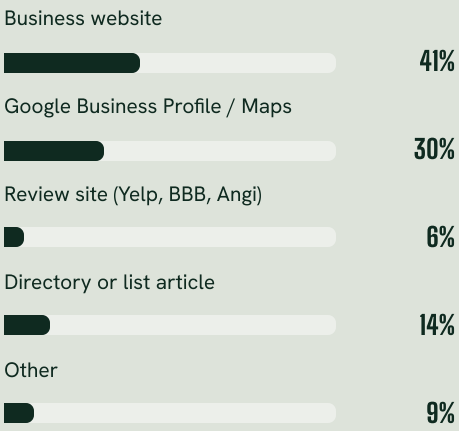
HVAC

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Holy City Heating & Air** holycityhvac.com ★ 4.9 · 1,253 reviews · Maps #1 · named first 4×	45% 14 of 31 answers
2	**M&B Heating and Air** ★ 4.9 · 693 reviews · Maps #2 · named first 1×	42% 13 of 31 answers
3	**Anchor Heating and Air** anchorheatingandair.com ★ 5.0 · 1,571 reviews · Maps #4 · named first 9×	39% 12 of 31 answers
4	**Carolina Climate Control** carolinaclimatecontrolsc.com ★ 4.8 · 1,433 reviews · Maps #1 · named first 1×	26% 8 of 31 answers
5	**Smoak's Comfort Control** smoakscomfort.com ★ 4.9 · 954 reviews · Maps #3	23% 7 of 31 answers
5	**LimRic Plumbing, Heating & Air** limric.com ★ 4.9 · 7,278 reviews · Maps #16 · named first 1×	23% 7 of 31 answers
7	**Acute Heating & Cooling** ★ 4.9 · 393 reviews · named first 2×	19% 6 of 31 answers
8	**Local Mechanical Heating & Air** localmechanicalheatingandair.com ★ 5.0 · 465 reviews · Maps #12 · named first 1×	16% 5 of 31 answers
8	**C&C Myers** ★ 4.8 · 3,395 reviews	16% 5 of 31 answers
8	**Carney & Son 72 Degrees** ★ 4.9 · 1,230 reviews	16% 5 of 31 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 48 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR HVAC



Share of cited sources, by type, across 31 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Anchor Heating and Air was named first in 9 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 1,253 · Ranks 4–10: 1,230. 10 of 10 had a count.

OWN WEBSITE CITED

30% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

71% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

4 of the top 10 were in the Maps top 3 for at least one town. 7 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

7 of the top 10.

OTHER SITES THAT LISTED THEM

consumeraffairs.com (19), contractorsranked.com (15), avocolab.com (10), besthvacsc.com (8)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Holy City Heating & Air	3
Top rated	Holy City Heating & Air, M&B Heating and Air	3
Best reviews	Holy City Heating & Air	4
Recommend	Anchor Heating and Air	3
Affordable	Holy City Heating & Air, LimRic Plumbing, Heating & Air, Acute Heating & Cooling	1
Specific job	M&B Heating and Air	4
Most reliable	Anchor Heating and Air, Acute Heating & Cooling, Carney & Son 72 Degrees	1
Urgent	Acute Heating & Cooling, Local Mechanical Heating & Air	4

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Holy City Heating & Air	12
North Charleston	Holy City Heating & Air, LimRic Plumbing, Heating & Air, Acute Heating & Cooling	1
West Ashley	Anchor Heating and Air	3
Mount Pleasant	Anchor Heating and Air, Acute Heating & Cooling, Carney & Son 72 Degrees	1
Summerville	Acute Heating & Cooling, Local Mechanical Heating & Air	4

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

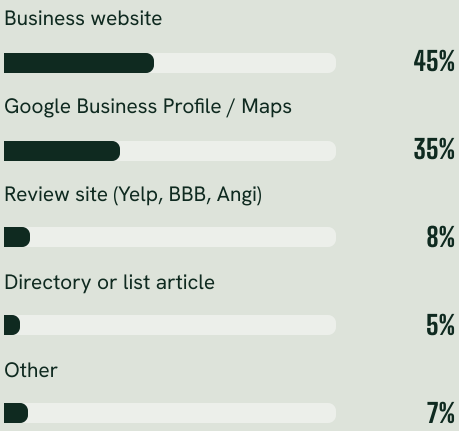
HANDYMAN

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Mr. Handyman of Charleston and Summerville** mrhandyman.com ★ 4.6 · 870 reviews · named first 1×	59% 19 of 32 answers
2	**Ace Handyman Services Charleston** acehandymanservices.com ★ 4.8 · 325 reviews · Maps #4 · named first 4×	53% 17 of 32 answers
3	**Rapid Repairs** rapidrepairs247.com ★ 4.9 · 983 reviews · Maps #1 · named first 9×	41% 13 of 32 answers
4	**Black Dog Renovation & Repair** ★ 5.0 · 79 reviews · Maps #11 · named first 2×	31% 10 of 32 answers
5	**American Handyman Services Charleston** ★ 4.9 · 122 reviews · Maps #2 · named first 4×	25% 8 of 32 answers
6	**Punchlist Unlimited** punchlistunlimited.com ★ 5.0 · 42 reviews · Maps #1 · named first 2×	19% 6 of 32 answers
6	**WS Charleston Odd Jobs & Handyman Services** ★ 4.9 · 77 reviews · Maps #4 · named first 1×	19% 6 of 32 answers
8	**AZ Smart Fix** azsmartfix.com ★ 4.9 · 26 reviews · Maps #2 · named first 2×	16% 5 of 32 answers
9	**Barefoot Services** barefootservicessc.com ★ 5.0 · 45 reviews · Maps #1 · named first 2×	13% 4 of 32 answers
10	**A Man With A Plan Handyman Services** ★ 4.7 · 27 reviews · Maps #5 · named first 1×	9% 3 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 43 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR HANDYMAN



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Rapid Repairs was named first in 9 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 870 · Ranks 4–10: 45. 10 of 10 had a count.

OWN WEBSITE CITED

30% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

67% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

5 of the top 10 were in the Maps top 3 for at least one town. 9 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

3 of the top 10.

OTHER SITES THAT LISTED THEM

birdeye.com (15), threebestrated.com (5), thumbtack.com (4), charlestoncitypaper.com (3)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Mr. Handyman of Charleston and Summerville, Ace Handyman Services Charleston, Rapid Repairs, Black Dog Renovation & Repair	3
Top rated	Rapid Repairs	4
Best reviews	Mr. Handyman of Charleston and Summerville, Ace Handyman Services Charleston, Rapid Repairs	3
Most reliable	Barefoot Services	3
Recommend	Ace Handyman Services Charleston, Rapid Repairs, WS Charleston Odd Jobs & Handyman Services, AZ Smart Fix	2
Affordable	A Man With A Plan Handyman Services	3
Specific job	Mr. Handyman of Charleston and Summerville, Ace Handyman Services Charleston, AZ Smart Fix	2
Plain search	Mr. Handyman of Charleston and Summerville	4

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Mr. Handyman of Charleston and Summerville, Ace Handyman Services Charleston, Rapid Repairs	11
North Charleston	A Man With A Plan Handyman Services	3
Mount Pleasant	Barefoot Services	3
West Ashley	Ace Handyman Services Charleston, Rapid Repairs, WS Charleston Odd Jobs & Handyman Services, AZ Smart Fix	2
Summerville	Mr. Handyman of Charleston and Summerville	4

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

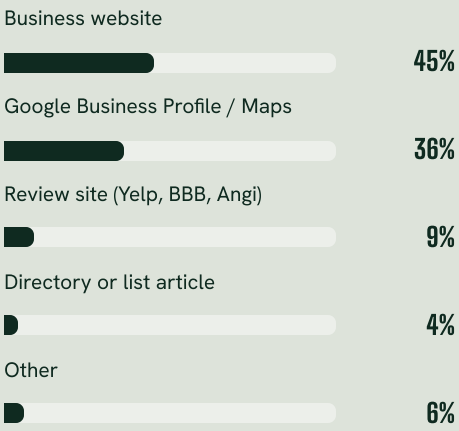
JUNK REMOVAL

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Junk King Charleston** junk-king.com ★ 5.0 · 1,103 reviews · Maps #1 · named first 11×	72% 23 of 32 answers
2	**1-800-GOT-JUNK?** 1800gotjunk.com ★ 5.0 · 2,413 reviews · Maps #2	47% 15 of 32 answers
3	**Toadal Junk Removal** toadaljunk.com ★ 5.0 · 264 reviews · Maps #4	41% 13 of 32 answers
3	**Black Dog Junk Removal** blackdogjunkremoval.com ★ 5.0 · 367 reviews · Maps #2 · named first 5×	41% 13 of 32 answers
5	**Load N Go Junk Removal** loadngojunkremoval.com ★ 5.0 · 250 reviews · Maps #4 · named first 2×	38% 12 of 32 answers
6	**College Hunks Hauling Junk** collegehunkshaulingjunk.com ★ 4.3 · 1,087 reviews · Maps #12	25% 8 of 32 answers
7	**LoadUp** goloadup.com ★ 4.8 · 189 reviews · Maps #14 · named first 1×	22% 7 of 32 answers
8	**LOADOUT Junk Removal & Cleaning** loadoutcharleston.com ★ 5.0 · 36 reviews · named first 2×	16% 5 of 32 answers
8	**Good Junk** callgoodjunk.com named first 2×	16% 5 of 32 answers
8	**Lowcountry Litter Lifters** lowcountrylitterlifters.com ★ 5.0 · 101 reviews · Maps #6 · named first 1×	16% 5 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 52 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR JUNK REMOVAL



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Junk King Charleston was named first in 11 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 1,103 · Ranks 4–10: 220. 9 of 10 had a count.

OWN WEBSITE CITED

51% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

66% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

3 of the top 10 were in the Maps top 3 for at least one town. 8 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

4 of the top 10.

OTHER SITES THAT LISTED THEM

thumbtack.com (11), yelp.com (10), dropcurb.com (6), angi.com (2)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Junk King Charleston	4
Top rated	Junk King Charleston	4
Best reviews	Junk King Charleston	4
Most reliable	Junk King Charleston	3
Recommend	Black Dog Junk Removal	3
Affordable	Junk King Charleston	4
Specific job	LOADOUT Junk Removal & Cleaning, Lowcountry Litter Lifters	3
Urgent	Load N Go Junk Removal	3

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Junk King Charleston	14
North Charleston	Junk King Charleston	4
Mount Pleasant	Junk King Charleston	3
West Ashley	Black Dog Junk Removal	3
Summerville	Load N Go Junk Removal	3

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

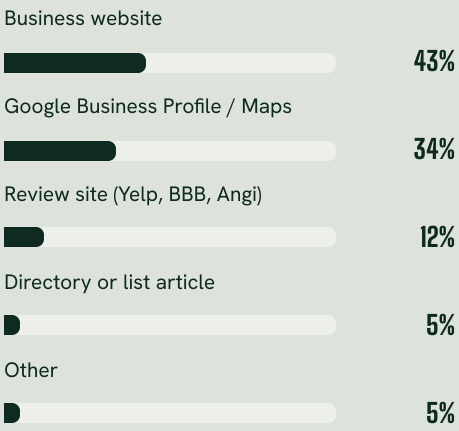
LANDSCAPERS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Artisan Landscapes** artisanlandscapeservices.com ★ 5.0 · 48 reviews · named first 3×	28% 9 of 32 answers
1	**Remark Studio** remarkstudiollc.com ★ 5.0 · 199 reviews · Maps #7 · named first 1×	28% 9 of 32 answers
1	**Bells Landscaping Charleston** bellslandscapingcharleston.com ★ 4.9 · 91 reviews · Maps #15	28% 9 of 32 answers
4	**Linda Greenberg Landscape & Design** lindagreenberglandscapedesigns.com ★ 4.9 · 31 reviews · Maps #2 · named first 2×	19% 6 of 32 answers
5	**GrandScapes** grandscapes.com ★ 4.9 · 82 reviews · Maps #1 · named first 1×	16% 5 of 32 answers
5	**MP Landscape Design** mplandscapedesign.com ★ 5.0 · 77 reviews · Maps #3	16% 5 of 32 answers
5	**Southern Acres Landscape & Design** ★ 4.8 · 84 reviews · Maps #9	16% 5 of 32 answers
8	**Charleston Outdoor Design** charlestonoutdoordesign.com named first 2×	13% 4 of 32 answers
8	**Coastal Turf** gocoastalturf.com ★ 4.9 · 382 reviews · Maps #7 · named first 1×	13% 4 of 32 answers
8	**Hernandez Trees and Lawn Care** ★ 5.0 · 188 reviews · Maps #8 · named first 2×	13% 4 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 90 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR LANDSCAPERS



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Artisan Landscapes was named first in 3 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 91 · Ranks 4–10: 83. 9 of 10 had a count.

OWN WEBSITE CITED

39% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

81% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

3 of the top 10 were in the Maps top 3 for at least one town. 8 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

2 of the top 10.

OTHER SITES THAT LISTED THEM

angi.com (8), houzz.com (7), contractorsranked.com (3), yelp.com (3)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Artisan Landscapes, Remark Studio, Bells Landscaping Charleston, Southern Acres Landscape & Design	2
Top rated	Remark Studio, Bells Landscaping Charleston	3
Best reviews	Bells Landscaping Charleston	3
Specific job	Artisan Landscapes	3
Recommend	Bells Landscaping Charleston, Hernandez Trees and Lawn Care	1
Most reliable	Coastal Turf	2
Plain search	Coastal Turf	2
Affordable	Hernandez Trees and Lawn Care	1

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Artisan Landscapes, Remark Studio	9
West Ashley	Bells Landscaping Charleston, Hernandez Trees and Lawn Care	1
Mount Pleasant	Coastal Turf	2
Summerville	Coastal Turf	2
North Charleston	Hernandez Trees and Lawn Care	1

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

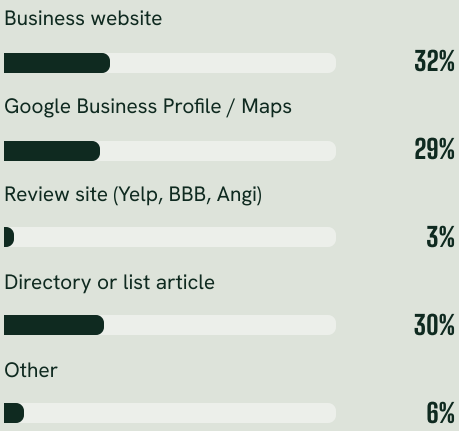
MOVERS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Smooth Move Charleston** gosmoothmove.com ★ 4.9 · 956 reviews · Maps #1 · named first 18×	72% 23 of 32 answers
2	**Elite Movers** elitemoversllc.net ★ 5.0 · 627 reviews · Maps #5 · named first 4×	53% 17 of 32 answers
3	**Undergrads Moving** undergrads.com ★ 4.9 · 754 reviews · Maps #2 · named first 1×	50% 16 of 32 answers
4	**Low Country Moving Specialists** lowcountrymoving.com ★ 4.7 · 490 reviews · Maps #1 · named first 2×	41% 13 of 32 answers
5	**Saltwater Moving Company** saltwatermoving.com ★ 4.8 · 468 reviews · Maps #2 · named first 1×	25% 8 of 32 answers
5	**Two Men and a Truck** twomenandatruck.com ★ 4.7 · 1,010 reviews · Maps #6 · named first 2×	25% 8 of 32 answers
7	**Arnold Brothers Moving** arnoldbrothersmoving.com ★ 5.0 · 210 reviews · Maps #10	22% 7 of 32 answers
7	**Professional Movers of Charleston** professionalmoversofcharleston.com ★ 4.9 · 258 reviews · Maps #12	22% 7 of 32 answers
7	**Ready Set Movers** readysetmovers.com ★ 4.9 · 219 reviews · Maps #8	22% 7 of 32 answers
10	**Affordable Movers of Charleston** ★ 4.7 · 213 reviews · Maps #1	16% 5 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 57 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR MOVERS



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Smooth Move Charleston was named first in 18 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 754 · Ranks 4–10: 258. 10 of 10 had a count.

OWN WEBSITE CITED

44% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

50% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

5 of the top 10 were in the Maps top 3 for at least one town. 10 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

4 of the top 10.

OTHER SITES THAT LISTED THEM

undergrads.com (49), movebuddha.com (28), lowcountrymoving.com (19), reddit.com (8)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Smooth Move Charleston, Elite Movers, Undergrads Moving	4
Top rated	Smooth Move Charleston	4
Best reviews	Smooth Move Charleston	4
Most reliable	Low Country Moving Specialists	4
Recommend	Undergrads Moving, Saltwater Moving Company	2
Affordable	Smooth Move Charleston, Elite Movers	3
Specific job	Smooth Move Charleston	4
Plain search	Smooth Move Charleston, Elite Movers, Two Men and a Truck	1

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Smooth Move Charleston	16
North Charleston	Smooth Move Charleston, Elite Movers	3
Mount Pleasant	Low Country Moving Specialists	4
West Ashley	Undergrads Moving, Saltwater Moving Company	2
Summerville	Smooth Move Charleston, Elite Movers, Two Men and a Truck	1

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

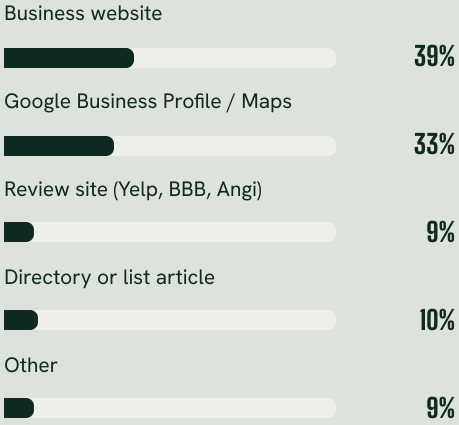
PERSONAL INJURY LAWYERS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Derrick Law Firm Injury Lawyers** derricklawfirm.com ★ 5.0 · 475 reviews · Maps #6 · named first 5×	53% 17 of 32 answers
2	**Trey Harrell Law Office** ★ 5.0 · 390 reviews · Maps #1 · named first 5×	50% 16 of 32 answers
3	**Steinberg Law Firm** steinberglawfirm.com ★ 4.9 · 520 reviews · Maps #3 · named first 5×	41% 13 of 32 answers
4	**Joye Law Firm Injury Lawyers** joyelawfirm.com ★ 4.9 · 1,210 reviews · Maps #3 · named first 2×	34% 11 of 32 answers
5	**Ted Law: Accident & Injury Law Firm** ★ 5.0 · 391 reviews · Maps #4 · named first 1×	25% 8 of 32 answers
6	**Crantford Meehan** ★ 5.0 · 175 reviews · Maps #1 · named first 2×	16% 5 of 32 answers
6	**Joe Cunningham Law** joecunninghamlaw.com ★ 5.0 · 153 reviews · Maps #8 · named first 2×	16% 5 of 32 answers
8	**Bringardner Injury Law Firm** ★ 5.0 · 229 reviews · Maps #2 · named first 1×	13% 4 of 32 answers
8	**Duffy & Young** ★ 5.0 · 3 reviews	13% 4 of 32 answers
8	**Pierce, Sloan, Kennedy & Early** ★ 4.9 · 45 reviews	13% 4 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 71 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR PERSONAL INJURY LAWYERS



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Derrick Law Firm Injury Lawyers, Trey Harrell Law Office and Steinberg Law Firm were each named first in 5 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 475 · Ranks 4–10: 175. 10 of 10 had a count.

OWN WEBSITE CITED

48% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

78% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

5 of the top 10 were in the Maps top 3 for at least one town. 8 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

5 of the top 10.

OTHER SITES THAT LISTED THEM

superlawyers.com (16), avvo.com (15), reddit.com (9), justia.com (6)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Trey Harrell Law Office, Steinberg Law Firm	3
Top rated	Derrick Law Firm Injury Lawyers, Trey Harrell Law Office, Steinberg Law Firm	3
Best reviews	Derrick Law Firm Injury Lawyers, Trey Harrell Law Office	4
Most reliable	Derrick Law Firm Injury Lawyers	3
Specific job	Derrick Law Firm Injury Lawyers, Trey Harrell Law Office, Bringardner Injury Law Firm	1
Plain search	Steinberg Law Firm, Joye Law Firm Injury Lawyers	6
Recommend	Trey Harrell Law Office	3

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Trey Harrell Law Office	11
North Charleston	Derrick Law Firm Injury Lawyers	4
Mount Pleasant	Derrick Law Firm Injury Lawyers	3
West Ashley	Trey Harrell Law Office	3
Summerville	Steinberg Law Firm	4

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

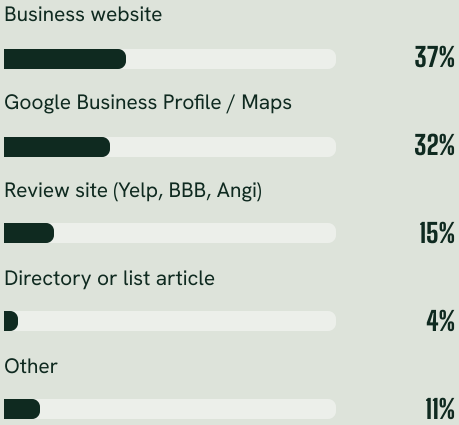
PLUMBERS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Charles Towne Plumbing** charlestowneplumbing.com ★ 4.9 · 683 reviews · Maps #1 · named first 5×	35% 11 of 31 answers
2	**Rooter Man Plumbing** rootermansc.com ★ 5.0 · 609 reviews · Maps #7 · named first 5×	32% 10 of 31 answers
3	**Palmetto Plumbing** callpalmettoplumbing.com ★ 4.9 · 229 reviews · Maps #4 · named first 3×	29% 9 of 31 answers
4	**J Stephens Plumbing** jstephensplumbing.com ★ 4.9 · 948 reviews · Maps #1 · named first 2×	23% 7 of 31 answers
5	**Atta-Boy Plumbing** attaboyplumbingservices.com ★ 4.8 · 93 reviews · Maps #1 · named first 1×	19% 6 of 31 answers
5	**Blue Collars** bluecollars.com ★ 4.9 · 243 reviews · Maps #3 · named first 1×	19% 6 of 31 answers
5	**Servant Plumbing** servantplumbing.com ★ 4.6 · 142 reviews · Maps #4 · named first 2×	19% 6 of 31 answers
5	**Plumb Easy** plumbeasy.com ★ 5.0 · 149 reviews · Maps #3	19% 6 of 31 answers
5	**Roto-Rooter of Charleston** rotorooter.com ★ 4.9 · 2,724 reviews · named first 1×	19% 6 of 31 answers
10	**Avery's Plumbing** averysplumbing.com ★ 5.0 · 341 reviews · Maps #2	16% 5 of 31 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 49 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR PLUMBERS



Share of cited sources, by type, across 31 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Charles Towne Plumbing and Rooter Man Plumbing were each named first in 5 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 609 · Ranks 4–10: 243. 10 of 10 had a count.

OWN WEBSITE CITED

25% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

72% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

6 of the top 10 were in the Maps top 3 for at least one town. 9 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

5 of the top 10.

OTHER SITES THAT LISTED THEM

yelp.com (9), angi.com (8), birdeye.com (6), cascadelocalseo.com (5)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Charles Towne Plumbing	3
Top rated	Charles Towne Plumbing, Blue Collars	3
Best reviews	Charles Towne Plumbing, Rooter Man Plumbing, Plumb Easy	2
Recommend	Rooter Man Plumbing, Atta-Boy Plumbing	2
Specific job	Palmetto Plumbing	3
Affordable	Rooter Man Plumbing, Atta-Boy Plumbing	1
Most reliable	J Stephens Plumbing, Servant Plumbing, Avery's Plumbing	3
Urgent	Roto-Rooter of Charleston	1

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Charles Towne Plumbing	10
West Ashley	Rooter Man Plumbing, Atta-Boy Plumbing	2
North Charleston	Rooter Man Plumbing, Atta-Boy Plumbing	1
Mount Pleasant	J Stephens Plumbing, Servant Plumbing, Avery's Plumbing	3
Summerville	Roto-Rooter of Charleston	1

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

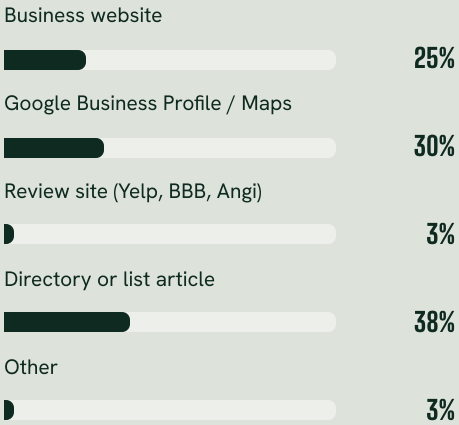
REAL ESTATE AGENTS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Matt O'Neill Real Estate** mattoneillrealestate.com ★ 4.9 · 1,233 reviews · Maps #4 · named first 4×	53% 17 of 32 answers
2	**Dave Friedman Team** davefriedmanteam.com ★ 4.9 · 806 reviews · Maps #6 · named first 4×	50% 16 of 32 answers
3	**Jeff Cook Real Estate** jeffcookrealestate.com ★ 4.8 · 573 reviews · Maps #2 · named first 3×	41% 13 of 32 answers
4	**Carolina One Real Estate** ★ 3.3 · 9 reviews · Maps #7 · named first 2×	31% 10 of 32 answers
5	**ChuckTown Homes Team** ★ 4.9 · 459 reviews · Maps #8	28% 9 of 32 answers
5	**Mikki Ramey, Healthy Realty** ★ 4.9 · 135 reviews · Maps #4 · named first 3×	28% 9 of 32 answers
7	**The Cassina Group**	25% 8 of 32 answers
8	**Smith Spencer Real Estate** ★ 5.0 · 402 reviews · Maps #10 · named first 2×	16% 5 of 32 answers
9	**Ruthie Ravenel** ★ 5.0 · 1 reviews	13% 4 of 32 answers
9	**Ashley Severance** ★ 5.0 · 112 reviews · named first 3×	13% 4 of 32 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 68 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR REAL ESTATE AGENTS



Share of cited sources, by type, across 32 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Matt O'Neill Real Estate and Dave Friedman Team were each named first in 4 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 806 · Ranks 4–10: 124. 9 of 10 had a count.

OWN WEBSITE CITED

17% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

40% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

1 of the top 10 were in the Maps top 3 for at least one town. 7 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

7 of the top 10.

OTHER SITES THAT LISTED THEM

zillow.com (45), realtrends.com (31), fastexpert.com (12), usnews.com (8)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Mikki Ramey, Healthy Realty	4
Top rated	Matt O'Neill Real Estate, Dave Friedman Team	4
Best reviews	Matt O'Neill Real Estate, Jeff Cook Real Estate, ChuckTown Homes Team, Mikki Ramey, Healthy Realty	3
Most reliable	Matt O'Neill Real Estate	4
Recommend	Dave Friedman Team, Jeff Cook Real Estate	2
Specific job	Matt O'Neill Real Estate, Dave Friedman Team, Jeff Cook Real Estate, ChuckTown Homes Team	2
Plain search	Carolina One Real Estate	7

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Matt O'Neill Real Estate	12
Mount Pleasant	Matt O'Neill Real Estate	4
West Ashley	Dave Friedman Team, Jeff Cook Real Estate	2
North Charleston	Carolina One Real Estate	4
Summerville	Carolina One Real Estate	3

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

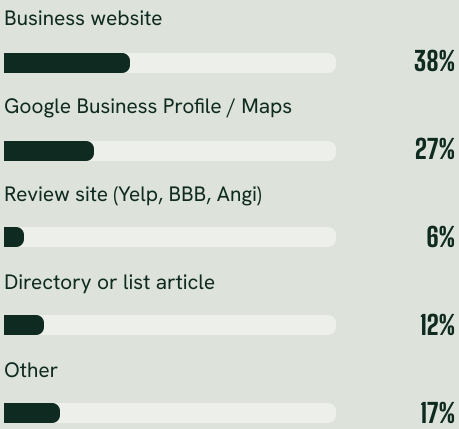
ROOFERS

MOST-RECOMMENDED BUSINESSES

RANK	BUSINESS	NAMED IN
1	**Southline Roofing & Exteriors** southlineroofing.com ★ 4.9 · 669 reviews · Maps #5 · named first 5×	42% 13 of 31 answers
2	**Big Bear Roofing** ★ 4.8 · 912 reviews · Maps #1 · named first 4×	39% 12 of 31 answers
3	**Charleston Roofing and Exteriors** charlestonroof.com ★ 4.8 · 273 reviews · Maps #1 · named first 1×	32% 10 of 31 answers
3	**843 Roof** 843roof.com ★ 5.0 · 246 reviews · Maps #1 · named first 4×	32% 10 of 31 answers
5	**Charleston Roofs and Windows** charlestonroofsandwindows.com ★ 4.9 · 698 reviews · Maps #9 · named first 2×	19% 6 of 31 answers
5	**Revive Roofing & Exteriors** ★ 5.0 · 123 reviews · Maps #10 · named first 2×	19% 6 of 31 answers
7	**Hometown Roofing Services** hometownroofingsc.com ★ 5.0 · 346 reviews · Maps #2 · named first 3×	16% 5 of 31 answers
7	**New Beginnings Construction** ★ 4.9 · 530 reviews · Maps #15 · named first 2×	16% 5 of 31 answers
7	**Powell Roofing** powellroofingllc.com ★ 4.9 · 456 reviews · Maps #13	16% 5 of 31 answers
7	**Mighty Dog Roofing of Charleston** mightydogroofing.com ★ 5.0 · 142 reviews · Maps #7 · named first 1×	16% 5 of 31 answers

Answers to our 8 questions for this trade, this month. Not a ranking, and not a Torque & Orbit recommendation. 55 different businesses were named for this trade. Ratings and review counts are from each Google Business Profile on the check date. "Maps #" is the best Google Maps rank across searches from 5 towns.

WHAT AI CITES FOR ROOFERS



Share of cited sources, by type, across 31 answers.

WHAT THE MOST-NAMED BUSINESSES HAVE IN COMMON

Southline Roofing & Exteriors was named first in 5 answers, more than any other business in this trade.

REVIEWS ON GOOGLE (MEDIAN)

Top 3: 669 · Ranks 4–10: 346. 10 of 10 had a count.

OWN WEBSITE CITED

26% of mentions also cited the business's own website.

GOOGLE PROFILE SHOWN

58% of Google AI Overview and AI Mode mentions showed the business's Google profile.

GOOGLE MAPS RANK

4 of the top 10 were in the Maps top 3 for at least one town. 10 were in a top 20.

NAMED BY ALL 4 ASSISTANTS

3 of the top 10.

OTHER SITES THAT LISTED THEM

roofersranked.com (8), industryoversight.com (7), theroofingbrief.com (5), bestprosintown.com (3)

NAMED MOST, BY QUESTION TYPE

QUESTION TYPE	NAMED MOST	ANSWERS
Best	Big Bear Roofing, 843 Roof	3
Top rated	Southline Roofing & Exteriors, Big Bear Roofing, Charleston Roofing and Exteriors, 843 Roof, Powell Roofing	2
Best reviews	Southline Roofing & Exteriors, Big Bear Roofing, Charleston Roofs and Windows	2
Most reliable	Southline Roofing & Exteriors	4
Affordable	Big Bear Roofing	3
Specific job	Revive Roofing & Exteriors	2
Plain search	Hometown Roofing Services	3
Recommend	Charleston Roofing and Exteriors	4

NAMED MOST, BY TOWN

TOWN IN THE QUESTION	NAMED MOST	ANSWERS
Charleston	Southline Roofing & Exteriors, Big Bear Roofing, 843 Roof	7
North Charleston	Big Bear Roofing	3
Mount Pleasant	Southline Roofing & Exteriors	4
Summerville	Hometown Roofing Services	3
West Ashley	Charleston Roofing and Exteriors	4

Patterns in one month of answers. They show what the most-named businesses have, not what caused the mentions.

TRENDS OVER TIME

Trends appear after the second monthly check.

MOST-CITED SOURCES

The websites AI answers linked to most this month, across all 10 trades.

RANK	WEBSITE	TIMES CITED
1	**Google Business Profiles (google.com)**	441
2	**yelp.com**	23
3	**angi.com**	19
4	**thumbtack.com**	17
5	**undergrads.com**	15
6	**zillow.com**	13
7	**birdeye.com**	11
8	**junk-king.com**	11
9	**bestprosintown.com**	10
10	**facebook.com**	9

HOW WE MEASURE IT

- We ask the same 80 questions every month: 8 for each of 10 trades. Each question names a Charleston-area town.
- Four assistants answer each question: ChatGPT, Gemini, Google AI Overviews and Google AI Mode. Market: United States.
- One fresh answer per question per assistant per month. AI answers vary from run to run, so treat month-to-month changes of a few mentions as noise.
- Mention rate is the share of answers that named the business. All assistants: 32 answers per trade. One assistant: 8.
- A Google AI Overview does not appear for every search. Those count as “no answer”, not as a missing business.
- Names appear as the AI answers gave them. We merge only obvious duplicates, such as “ABC Plumbing” and “ABC Plumbing LLC”.
- We publish only the 10 most-named businesses per trade. Data collected with OpenSEO. Analysis by Torque & Orbit.

The 80 questions

Electricians (8)

1. best electrician in Charleston SC
2. top rated electrical contractors in Charleston SC
3. which electrician in Charleston SC has the best reviews
4. who should I call to install a generator in Charleston SC
5. most reliable electrician in Mount Pleasant SC
6. recommend a licensed electrician in West Ashley SC
7. affordable electrician in North Charleston SC
8. emergency electrician in Summerville SC

HVAC (8)

1. best HVAC company in Charleston SC
2. top rated heating and air companies in Charleston SC
3. which HVAC company in Charleston SC has the best reviews
4. who should I call to replace my air conditioner in Charleston SC
5. most reliable AC repair in Mount Pleasant SC
6. recommend an HVAC contractor in West Ashley SC
7. affordable HVAC service in North Charleston SC
8. emergency AC repair in Summerville SC

Handyman (8)

1. best handyman in Charleston SC
2. top rated handyman services in Charleston SC
3. which handyman in Charleston SC has the best reviews
4. who should I hire for small home repairs in Charleston SC
5. most reliable handyman in Mount Pleasant SC
6. recommend a handyman in West Ashley SC
7. affordable handyman in North Charleston SC
8. handyman services in Summerville SC

Junk removal (8)

1. best junk removal company in Charleston SC
2. top rated junk haulers in Charleston SC
3. which junk removal company in Charleston SC has the best reviews
4. who should I hire to clean out a house in Charleston SC
5. most reliable junk removal in Mount Pleasant SC
6. recommend a junk removal service in West Ashley SC
7. affordable junk removal in North Charleston SC
8. same day junk removal in Summerville SC

Landscapers (8)

1. best landscaping company in Charleston SC
2. top rated landscapers in Charleston SC
3. which landscaping company in Charleston SC has the best reviews
4. who should I hire to redesign my yard in Charleston SC
5. most reliable lawn care service in Mount Pleasant SC
6. recommend a lawn care company in West Ashley SC
7. affordable landscaper in North Charleston SC
8. lawn service in Summerville SC

Movers (8)

1. best moving company in Charleston SC
2. top rated moving companies in Charleston SC
3. which moving company in Charleston SC has the best reviews
4. who should I hire to move my house in Charleston SC
5. most reliable movers in Mount Pleasant SC
6. recommend a moving company in West Ashley SC
7. affordable movers in North Charleston SC
8. local movers in Summerville SC

Personal injury lawyers (8)

1. best personal injury lawyer in Charleston SC
2. top rated personal injury law firms in Charleston SC
3. which personal injury lawyer in Charleston SC has the best reviews
4. who should I call after a car accident in Charleston SC
5. most trusted personal injury attorney in Mount Pleasant SC
6. recommend a personal injury attorney in West Ashley SC
7. personal injury lawyer in North Charleston SC
8. car accident lawyer in Summerville SC

Plumbers (8)

1. best plumber in Charleston SC
2. top rated plumbing companies in Charleston SC
3. which plumber in Charleston SC has the best reviews
4. who should I call to fix a leaking water heater in Charleston SC
5. most reliable plumber in Mount Pleasant SC
6. recommend a licensed plumber in West Ashley SC
7. affordable plumber in North Charleston SC
8. emergency plumber in Summerville SC

Real estate agents (8) −

1. best real estate agent in Charleston SC
2. top rated real estate agents in Charleston SC
3. which real estate agent in Charleston SC has the best reviews
4. who should I hire to sell my house in Charleston SC
5. most trusted realtor in Mount Pleasant SC
6. recommend a realtor in West Ashley SC
7. realtor for first time home buyers in North Charleston SC
8. real estate agent in Summerville SC

Roofers (8) −

1. best roofer in Charleston SC
2. top rated roofing contractors in Charleston SC
3. which roofing company in Charleston SC has the best reviews
4. who should I call for hurricane roof damage in Charleston SC
5. most reliable roofing company in Mount Pleasant SC
6. recommend a roofer in West Ashley SC
7. affordable roof replacement in North Charleston SC
8. roof leak repair in Summerville SC

CORRECTIONS AND CONTACT

Spotted a duplicate or a wrong name? Email steve@torqueandorbit.com.

Is your business missing? Get your free AI visibility report at https://www.torqueandorbit.com/visibility-report/

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